



Brittany
Matthews

Speaker | CEO | Creator of
Promotion Is Positioning™

Helping Leaders Get Positioned for Success

SIGNATURE TOPICS

1. LEAD WITH PURPOSE: STRENGTHENING PEOPLE & VISION

FOR CORPORATE TEAMS | COMMUNITY LEADERS | EDUCATORS

-INSPIRE CLARITY, COMMUNICATION, AND PURPOSEFUL ACTION BY RECONNECTING WITH YOUR "WHY."

2. MARKETING MADE HUMAN: BUILD TRUST THAT CONVERTS

FOR SMALL BUSINESS OWNERS | MARKETING TEAMS | NONPROFITS

-HUMAN-CENTERED STRATEGIES TO CLARIFY YOUR MESSAGE, CONNECT AUTHENTICALLY, AND GROW WITHOUT BURNOUT.

3. LEADERSHIP THAT LASTS: GRACE OVER GRIND

FOR WOMEN LEADERS | CROSSLINKING ADVOCATES | FAITH-BASED GROUPS

-ENCOURAGEMENT AND STRATEGY FOR RESILIENT, IMPACTFUL LEADERSHIP—EVEN IN CHALLENGING SEASONS.

Brittany Matthews is a purpose-driven speaker, marketing consultant, and leadership strategist who equips individuals and organizations to grow with clarity, confidence, and communication. With over a decade of experience leading campaigns, coaching entrepreneurs, and strengthening diverse audiences, Brittany bridges the gap between strategy and soul. Her insights help teams boost productivity, sharpen messaging, and lead with intention from small business boardrooms to large-scale corporate events and community initiatives.

President & CEO

The Promotion Lady Marketing & Consulting Firm

 **38.5K**
social media

 **45.5K**
monthly page views

 **75K**
podcast downloads

 **15K**
email subscribers

WHY BOOK BRITTANY?

- ✓ WARM, RELATABLE, AND PROFESSIONAL PRESENCE
- ✓ HIGH-ENERGY DELIVERY WITH REAL-WORLD TAKEAWAYS
- ✓ TAILORED PRESENTATIONS FOR YOUR AUDIENCE AND GOALS
- ✓ ENGAGES DIVERSE GROUPS FROM YOUTH TO EXECUTIVES
- ✓ HYBRID READY: AVAILABLE FOR IN-PERSON OR VIRTUAL

PAST SPEAKING ENGAGEMENTS & FEATURES

- MARKETING & SMALL BUSINESS ROUNDTABLES
- WOMEN IN BUSINESS CONFERENCES
- YOUTH LEADERSHIP SUMMITS
- GOVERNMENT WORKSHOPS & COMMUNITY PANELS
- FAITH-BASED WOMEN'S CONFERENCES

PUBLICATIONS OF ORIGINAL WORKS

- POSITION YOURSELF FOR SUCCESS: THERE'S POWER IN POTENTIAL
- TRANSFORMATIVE LEADERSHIP THROUGH DISCIPLESHIP



CLIENT FEEDBACK

"She sparked something in me." - Lisa

"I was kept informed through the entire process and even educated on each step, which allowed me to not only receive a professional product, but also get coached to learn the steps required to develop my product."
- Anthony

"Brittany saved my action plan." -Kay

Customized packages and rates available based on event type and audience needs.

booking inquiries

✉ info@thepromotionlady.com

🌐 <https://www.thebrittanymatthews.com>